

Advance to a more flexible, future-ready creative environment

Give students and staff the tools, workflows, and safe AI access they need.



Why institutions are looking beyond Shared Device Licensing

In today's competitive and fast-moving environment, students need every advantage they can get. Shared Device Licensing restricts access to on-campus labs and students lose crucial opportunities to build confidence and experience in their skills.

Today's students sketch ideas on their phones, review work at home, and switch between devices throughout the day. Many institutions are now exploring more flexible licensing models that better support how students learn and create.

With Adobe Creative Cloud Pro Plus for enterprise, students and staff can access 20+ creative apps and services across devices and learning spaces. This helps them to keep projects moving whenever and wherever they are working.

What changes when you move beyond Shared Device Licensing

With Creative Cloud Pro Plus for enterprise, every student and staff member gets their own creative environment that works wherever they do. That gives them the ability to:

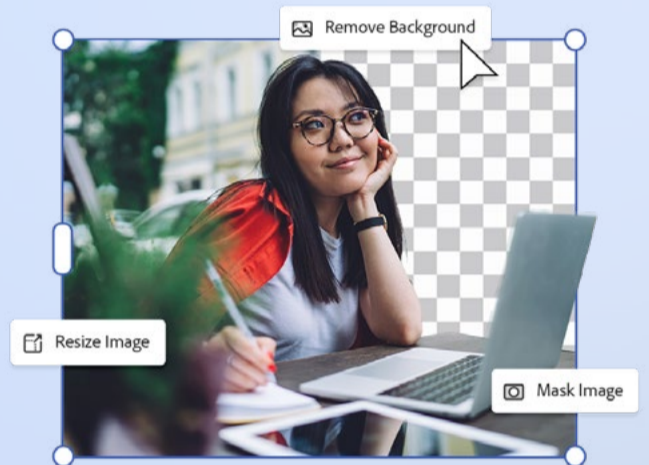
- Access Adobe apps on any device
- Keep their personal settings and files with them
- Utilize the most advanced Adobe Firefly features for fast idea generation
- Summarize and understand documents with Adobe Acrobat AI Assistant
- Tap into unlimited Adobe Stock standard assets for coursework

Help students learn the workflows they'll use in real jobs

Students get more from their courses when they can explore the creative tools and workflows that mirror what they'll experience after graduation. Moving beyond shared device licenses opens up those opportunities.

In their coursework, it looks like:

- Media students storyboarding films with Firefly Boards and Adobe Stock, then shaping the final cut in Premiere Pro and After Effects
- Design students trying out visual styles with generative AI models before refining their work in Illustrator
- Marketing students creating pitch decks and campaign mock-ups using Adobe Express and Acrobat AI Assistant



71% of hiring managers prefer candidates with AI skills, even if they're less experienced
Forbes - November 2024

Support safe, responsible AI across your institution

As AI becomes a larger part of creative exploration and coursework, institutions need a setup that supports safe, governed use.

Shared Device Licensing doesn't include generative AI features. By moving to a more advanced license like Creative Cloud Pro Plus for enterprise, you can introduce AI into teaching and learning with the governance, transparency, and commercial safety required for institutional use.

Students learn responsible creation using Firefly:

- Trained on licensed and public domain content
- Built-in provenance on every output

And Adobe is a founding member of the Content Authenticity Initiative (CAI), helping set global standards for content transparency and provenance.

Creative Cloud Pro Plus for enterprise also gives institutions:

- Centralized user management
- Support for hybrid learning
- Improved visibility and governance when adopting AI



Support for advanced users

Some students, especially in animation, gaming, and motion design need more power.

Creative Cloud Pro Plus for enterprise gives every user 1,000 generative AI credits per month, with the option to add packs of:

2,000 credits

7,000 credits

50,000 credits

Students can experiment, explore, and push creative boundaries without hitting a wall.

Moving beyond Shared Device Licensing gives your campus the flexibility, workflows, and AI access needed to support creative learning today and helps prepare students for what comes next.

[Let's talk about moving your campus to Creative Cloud Pro Plus.](#)