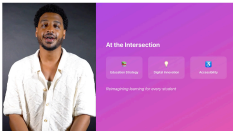



# Accessibility in Higher Education with Adobe Acrobat Studio

Channel Marketing Kit



Leverage these resources to help guide your higher education customers on their journey to meeting ADA Title II accessibility requirements by April 2026 and April 2027.

Asset	Description	Audience	Asset Link
<b>Video: Adobe and the Future of Accessibility in Education</b> 	<p>In this video Dr. Nathan Araya, Adobe Customer Success Manager, shares how Adobe apps and tools can help institutions meet accessibility requirements and make it easier for staff, faculty, and students to create inclusive content. Topics include ADA Title II, PDF accessibility, cloud-based auto-tagging, Liquid Mode, and more.</p>	<ul style="list-style-type: none"> <li>• Staff and faculty responsible for accessibility at public higher education institutions</li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">Video</a> (11:52 min)</li> </ul>
<b>Blog: How Adobe Can Help Your Institution Meet the DOJ's Accessibility Mandate</b>	<p>Short article on the April 2024 DOJ mandate requiring public entities like universities and government agencies to ensure that all their web content and mobile apps meet WCAG 2.1 Level AA accessibility standards and how Adobe can help.</p>	<ul style="list-style-type: none"> <li>• Staff and faculty responsible for accessibility at public higher education institutions</li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">Blog and short video</a> (3:00 min read)</li> </ul>
<b>On-demand Webinar: Accessibility and Streamlining PDF Compliance</b> 	<p>View this on-demand webinar to discover practical strategies to meet the DOJ's April 2026/2027 mandate for PDF accessibility and ensure document compliance across your institution. Gain insights from real-world implementations at Ohio State University and see a live demo on creating fully accessible documents in Acrobat.</p>	<ul style="list-style-type: none"> <li>• Staff and faculty responsible for accessibility at public higher education institutions</li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">On-demand webinar</a> (52:14 min)</li> </ul>
<b>Datasheet: Acrobat Studio for Education</b>	<p>See how Acrobat Studio helps staff and faculty generate insights with trusted AI-features, easily create standout content with Adobe Express, and use the PDF tools you trust. PDF Spaces turn static files into conversational knowledge hubs, with a personalized AI Assistant for deeper insights.</p>	<ul style="list-style-type: none"> <li>• Decision-makers, IT, staff, and faculty at public and private higher education institutions</li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">Datasheet</a></li> </ul>
<b>Email Series for IT, Procurement, and Decision Makers</b>	<p>Leverage this 3-part email series, including customizable calls to action, to continue the conversation with your higher education customers on accessibility requirements and Acrobat Studio for Education.</p>	<ul style="list-style-type: none"> <li>• Decision-makers, IT, staff, and faculty at public and private higher education institutions</li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">Email copy</a></li> </ul>

Download more Channel resources on Adobe [CBConnection](#) or contact your Adobe CAM.