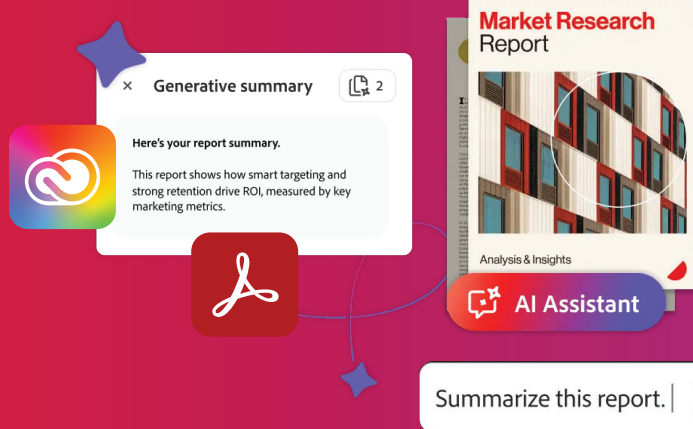


# Earn up to 25% additional margin in Q3.



For a limited time, all qualifying Q3 Adobe deal registration opportunities that are closed and booked between May 30 and August 28, 2026, will earn up to **25% payout** per deal.

## Q3 Deal Registration Incentives

PRODUCTS	INCENTIVE DETAILS	UNIT THRESHOLD	PAYOUT
Acrobat Pro/Standard, Acrobat AI Assistant, Acrobat Studio	<ul style="list-style-type: none"> <li>New licenses only (Net New, Add-on, and Expansion)</li> <li>Available in commercial, education, and government market segments</li> </ul>	10+	20%
Acrobat Studio	<ul style="list-style-type: none"> <li>Upsell from Acrobat Pro or Standard</li> <li>90% unit minimum retention required</li> <li>Payout on full value of Acrobat Studio upsell</li> <li>Available in commercial, education, and government market segments</li> </ul>	10+	10%
Creative Cloud for enterprise Edition 4	<ul style="list-style-type: none"> <li>Upsell from Creative Cloud for teams</li> <li>90% unit minimum retention required</li> <li>Payout on full value of Creative Cloud for enterprise Edition 4 upsell</li> <li>Available in commercial and government market segments only</li> </ul>	10+	10%
Creative Cloud Pro Plus	<ul style="list-style-type: none"> <li>New and add-on licenses from Creative Cloud Pro for education</li> <li>Available in education and nonprofit market segments only</li> </ul>	10+ (Student†, Faculty/Staff)	25% (New)
	<ul style="list-style-type: none"> <li>Upsell from Creative Cloud</li> <li>Available in education and nonprofit market segments only</li> </ul>	80+ (Student) 10+ (Faculty/Staff)	15% (Existing)

All qualifying opportunities must be closed and claimed by August 28, 2026 to be eligible for payout. Some exclusions and other terms and conditions of the deal registration program apply. See the [APC Reseller Program Guide](#) for full details.

**Questions?** Please contact your Adobe Channel Account Manager.

†Must meet initial minimum order quantity of 25 licenses of Creative Cloud Pro Plus Student.

