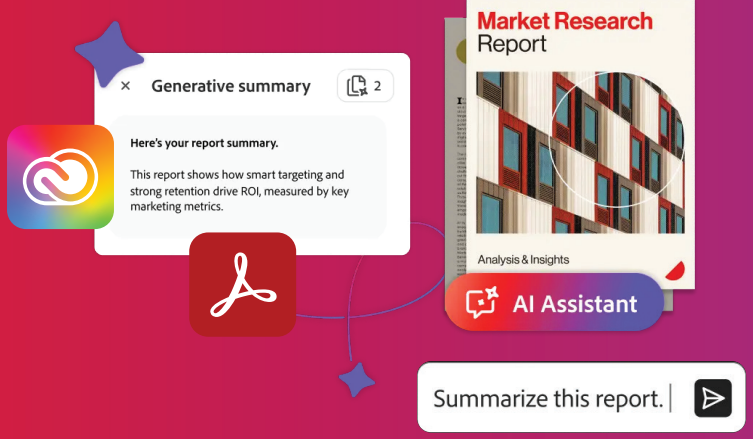
Adobe Deal Registration | **Reseller**

Close strong. Earn up to 30% extra margin in Q4.



Act now! Select, qualifying Q4 Adobe deal registration opportunities that are closed and booked between August 29 and November 27, will earn up to **3x more payout** per deal.

Q4 Deal Registration Incentives

PRODUCTS	INCENTIVE DETAILS	UNIT THRESHOLD	PAYOUT
Acrobat Pro/Standard, Acrobat AI Assistant, Acrobat Studio	• New licenses only (Net New, Add-on, and Expansion) • Available in commercial, education, and government market segments	10+	30%
Acrobat Studio	• Upsell from Acrobat Pro or Standard • 90% unit minimum retention required • Payout on full value of Acrobat Studio upsell • Available in commercial, education, and government market segments	10+	30%
Creative Cloud for enterprise Edition 4	• Upsell from Creative Cloud for teams* • 90% unit minimum retention required • Payout on full value of Creative Cloud for enterprise Edition 4 upsell • Available in commercial and government market segments only	10+	30%
Creative Cloud Pro Plus	• New and add-on licenses from Creative Cloud Pro for education • Available in education and nonprofit market segments only	10+ (Student†, Faculty/Staff)	25% (New)
	• Upsell from Creative Cloud* • Available in education and nonprofit market segments only	80+ (Student) 10+ (Faculty/Staff)	15% (Existing)

All qualifying opportunities must be closed and claimed by November 27, 2026 to be eligible for payout. Some exclusions and other terms and conditions of the deal registration program apply. See the APC Reseller Program Guide for full details.

Questions? Please contact your Adobe Channel Account Manager.

* "Upsell" deal registration is paid on the full value of the upsold licenses.

†Must meet initial minimum order quantity of 25 licenses of Creative Cloud Pro Plus Student.

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