






# Supercharge nonprofit teams with Creative Cloud




Creative Cloud is an integrated platform, now enhanced with generative AI. See how your nonprofit organization can benefit and take advantage of Adobe's education pricing.

 20+ apps for professional content creation

 Collaboration tools and connected services

 Adobe Stock assets to elevate storytelling


 Adobe Firefly integrated directly into creative tools and workflows





## Adobe Firefly is safe for commercial use

- Generative AI models trained on licensed content
- IP indemnification for content generated by select workflows<sup>1</sup>
- Content credentials indicate generative AI was used

## Unlock creativity with Firefly generative AI, Adobe Stock, and integrated tools in Creative Cloud:

 **Boost productivity**  
Increase creative capacity with the world's best creative design tools.

 **Power multi-media production**  
Create anything your organization needs while maintaining consistency across every variant.

 **Accelerate ideation**  
Rapidly create, shape and refine concepts for ideation, moodboarding and storyboarding.

**5x** Expected growth in content demand over the next 5 years<sup>2</sup>



Up to **8x** Increase in creative capacity using generative AI to automate repetitive tasks<sup>3</sup>

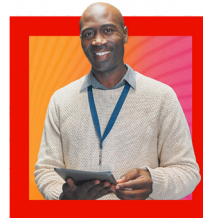
## Creative Cloud Pro Plus delivers value to all users:



Creative/Marketing

### Benefits:

- Save time and scale content production
- Get to market faster to meet demands
- Increase the ROI on your content
- Gain peace of mind on creative workflows involving generative AI



IT/Purchasing

### Benefits:

- Effectively manage consumable spend
- Remove duplicative software costs with bundled value
- Unblock creativity for your users with safe-for-business generative AI

Let us help you find the right Creative Cloud plan for your organization >>>

1. Opportunity to obtain an IP indemnity from Adobe for content generated by select Firefly powered workflows under certain Adobe offers. Terms apply.  
 2. Demand for content shows no signs of slowing.  
 3. Source: "Redefining Productivity in the Creative Retouching Workflow," a commissioned study conducted by Pfeiffer Consulting on behalf of Adobe, 2023.

## Supercharge creative teams with generative AI in Creative Cloud

# Creative Cloud for enterprise plans for nonprofit organizations

Always have access to the latest Adobe creative apps, services, IT tools, and enterprise support.

		Apps, services, and features	What it's used for	Creative Cloud All Apps	Creative Cloud Pro Plus
Design		Adobe Photoshop	Create gorgeous images, rich graphics, and incredible art.	•	•
		Adobe Illustrator	Create vector-based graphics and illustrations for print, web, video, and mobile.	•	•
		Adobe InDesign	Design professional layouts for print and digital publishing.	•	•
		Adobe Bridge	Browse, organize, and search your photos and design files in one central place.	•	•
		Adobe Acrobat Pro	Create, protect, sign, collaborate on, and print PDF documents.	•	•
Web		Adobe Dreamweaver	Design, develop, and maintain standards-based websites and applications.	•	•
		Adobe Animate	Create interactive animations for multiple platforms.	•	•
Video and audio		Adobe Premiere	Edit video with high-performance, industry-leading software.	•	•
		Adobe After Effects	Create industry-standard motion graphics and visual effects.	•	•
		Adobe Audition	Record, mix, and restore audio for broadcast, video, and film.	•	•
		Adobe Media Encoder	Automate the process of encoding video and audio.	•	•
<b>NEW AI features and services</b>					
AI		Standard Firefly generative AI features	Credits allow the use of standard generative AI features powered by Firefly in Creative Cloud apps. Standard features generally use 1 credit per generation for features like Generative Fill in Photoshop. Credits are per user per month.*	500 credits	Unlimited
		Premium Firefly generative AI features	Premium generative AI features are advanced tools—like ones that can create videos—that need more power to run and thus require more generative credits per used.* Access to third-party models available with premium credits.		1,000 credits
		Acrobat AI Assistant and PDF Spaces	Speeds up research and administrative tasks. Collect files and links to create knowledge hubs.	5 lifetime credits	Fair use
<b>Exclusive Creative Cloud apps</b>					
Exclusive		Adobe Illustrator on iPad	Create beautiful graphics, design packaging, or draw works of art with the most advanced vector design tool on the iPad Pro.	•	•
		Adobe Character Animator	Animate your 2D characters in real time.	•	•
		Adobe InCopy	Professional writing and editing solution that integrates with Adobe InDesign.	•	•
		Adobe Photoshop Lightroom Classic	Organize, edit, and batch process digital photos with a desktop-focused app.	•	•
		Adobe Photoshop Lightroom	Edit, organize, and share images anywhere, anytime.	•	•
		Adobe Express	Powerful, easy-to-use app for visual communication in any subject.	•	•
<b>Ecosystem of state of the art tools. Includes:</b>					
Adobe Substance 3D apps		Adobe Substance 3D Stager	Build 3D scenes, set up assets, lights, cameras for virtual photography, export/share media, publish to web or AR. (Stager not yet available on Apple M1 chips.)	•	•
		Adobe Substance 3D Painter	Authoring app enabling painting 3D textures on models and meshes in real time.	•	•
		Adobe Substance 3D Designer	Parametric authoring tool offers unparalleled artistic control over the creation of materials, image filters, and dynamic geometry.	•	•
		Adobe Substance 3D Sampler	Intuitive authoring tool to create materials for 3D by leveraging real-life images.	•	•
<b>Mobile apps</b>					
Mobile		Photography apps: Lightroom for mobile, Photoshop on the iPad, Photoshop Express, Photoshop for web and mobile	Bring the power of Adobe digital imaging to your mobile devices, with full Photoshop and Lightroom compatibility.	•	•
		Design apps: Adobe Fresco for iPad Pro and Windows, Illustrator on iPad, Adobe Scan <sup>1</sup>	Draw and paint expressively, create beautiful graphics, and turn paper documents into PDFs.	•	•
		Adobe Capture	Capture inspiration around you and transform it into production-ready assets that you can bring into your creative process across desktop and mobile devices.	•	•

Some Adobe products and offerings may not be available in certain countries.

\* Additional standard and premium Firefly generative credits may be added to Creative Cloud plans for images, vectors, videos, and audio. Credits are available in 2,000, 7,000, or 50,000 packs and are allocated per user per month. For more information on monthly generative AI credits, go to <https://helpx.adobe.com/uk/firefly/using/generative-credits-faq.html>.

† For more information about ETLA plans, check out <https://helpx.adobe.com/uk/firefly/get-set-up/learn-the-basics/generative-credits-faq.html#creative-cloud-for-education-plans>.

Apps, services, and features		What it's used for	Creative Cloud All Apps	Creative Cloud Pro Plus	
Creative Cloud for enterprise services (Core services are always on; Configurable services may be turn on/off; Add-on services are priced separately). A Creative Cloud for enterprise plan with services must be purchased for services to be available.					
Core services	<b>Creative Cloud Libraries</b>				
		Make your favorite assets available to you and your group anywhere.	•	•	
	Configurable services	<b>Adobe Fonts</b>	25,000+ fonts from foundry partners within one library for quick browsing, easy use on the web or desktop, and endless typographic inspiration.	•	•
		<b>Device Preview</b>	Get precise, in-context, real-time previews of your mobile app and responsive web designs on actual devices.	•	•
		<b>Behance</b>	Showcase and discover creative work.	•	•
		<b>Adobe Portfolio</b>	Build and manage your personal profile site.	•	•
		<b>Adobe Lightroom for mobile</b>	Edit, organize, and share images anywhere, anytime with a powerful companion app to Lightroom for desktop.	•	•
		<b>Publish Online</b>	Publish any InDesign document online and share across social networks, providing a beautiful HTML experience.	•	•
<b>PDF Services</b>		Work with essential PDF tools to store and share files online and to create, combine, export, organize, fill and sign, and send and track documents.	•	•	
Add-on services	<b>Adobe Acrobat Sign</b>	Send, sign, track, and manage documents workflows with enterprise administration and integrations.	•	•	
	<b>Adobe Stock</b>	Access millions of royalty-free images, graphics, templates, 3D models, videos, and premium content right inside your Creative Cloud apps.	Adobe Stock collection in Adobe Express Premium	Access to Adobe Stock standard assets	
<b>Creative Cloud for enterprise IT tools and support</b>					
IT tools and support	<b>Adobe Admin Console</b>	Simplify licensing through a centralized, web-based console that allows IT administrators to establish and manage users, groups, and entitlements, as well as access deployment tools and enterprise-level customer support.	•	•	
	<b>Packaging and deployment tools</b>	Build custom packages of the apps and services, providing full control over product version, licensing type, and update policy via Creative Cloud Packager, an intuitive packaging tool.	•	•	
	<b>User Sync tool</b>	Automate user management and directory synchronization.	•	•	
	<b>Enterprise support</b>	Access specialized support personnel 24x7, 365 days per year, in multiple languages to get help with deployment planning, license management, and other IT topics.	•	•	
	<b>Expert Services</b>	Schedule 30-minute phone sessions with Adobe experts.	•	•	
	<b>Product training</b>	Provide users with access to hundreds of hours of free online training via Creative Cloud Learn.	•	•	
	<b>Storage</b>	Access cloud storage based on your user entitlement.	•	•	

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## Not sure if your nonprofit organization qualifies for education pricing?

Check the [Adobe nonprofit eligibility guidelines](#) and contact your Adobe authorized reseller for more information and pricing.

<sup>1</sup> Adobe Fresco is available on all iPads running iOS 12.4, but we recommend an iPad Pro compatible with Apple Pencil. Limited release on Windows 10 restricted to Surface Pro, Surface Book, Surface Studio, and Wacom Mobile Studio Pro.

Adobe Creative Cloud services require an internet connection and are available only to users 13 and older. Use of services and applications requires agreement to additional terms and the Adobe Privacy Policy (see [www.adobe.com/privacy.html](http://www.adobe.com/privacy.html)). Applications and services may not be available in all countries or languages and may be subject to change or discontinuation without notice.

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