

From design collaboration to project operation — Bluebeam it.

For architecture, engineering, and construction (AEC) teams and building owner/operators working with drawings and documents, Bluebeam is the industry-leading productivity and collaboration solution. Based on the universal PDF file format, it closes the communication gaps left behind by Building Information Modelling (BIM) & Computer-Aided Design (CAD). Bluebeam is an easy-to-use solution that brings take-offs, markups, plan reviews, and document management together in one place.

Purpose-built for AEC

Built for the industry

Made for AEC teams & owners taking construction projects from design phase to operations.

Performs at scale

Handles massive construction files and plan sets, while generic PDF editors fail.

Easy-to-use

Intuitive interface that makes coordination and document management faster and easier.

Solutions teams are looking for

Clarity the first time, every time

When communication lives in emails or notepads, misunderstandings become costly mistakes. Bluebeam's intuitive markup and takeoff tools help teams coordinate with precision.

Real-time stakeholder alignment

Document version confusion leads to painful delays and errors. Bluebeam enables real-time document collaboration to avoid missed deadlines and wasted time.

Automate everyday work

Manual updates, revision hunting, and disconnected tools waste hours every week. Bluebeam lets teams update drawings in bulk, instantly spot changes, standardize processes. And connect with 50+ AEC tools, so you get time back for what matters most.

400+

AECOM

Team members working from up-to-date project docs

75%

M&H

Faster deliver of quotes

60%

ARUP

Reduction in review times

Subscription plans

All plans include Revu, Studio, Bluebeam on web & mobile, tech support, Bluebeam University, & unlimited cloud storage.

Basics	Core	Complete	Max
For simple markups, doc management, & collaboration	For pro-grade markups, measurements, & collaborating	For automating & accelerating your workflow	For optimal efficiency and project outcomes
\$260 user/year	\$330 user/year	\$440 user/year	\$590 user/year
BEST FOR: - Field users - Those who mainly review drawings - Anyone replacing Acrobat	BEST FOR: - Most AEC professionals - Estimators and specialty trades - Architects and engineers	BEST FOR: - Power users - Automation experts - Complex projects at scale	BEST FOR: - Tech-forward users - Cross-functional teams - Estimators and QA/QC professionals

Ideal customers – industries & users

Bluebeam is the essential coordination solution for designing, building, & operating projects for AEC & Owner/Operators.

Industries	Sub-Segments	How to Position Bluebeam
Architects	Commercial, Residential, Landscape	Accelerate design clarity, streamline reviews, strengthen client confidence.
Engineers	Mechanical, Electrical, Plumbing (MEP), Civil, Structural, Environmental	Centralize markups, standardize reviews, improve confidence in decisions.
Construction	Heavy Civil, General Contractors, MEP, Finish Trades	Connect office, field & trades to reduce rework and keep teams aligned.
Owners/Operators	Commercial - Vertical Buildings, Retail, Healthcare, Manufacturing, Energy, Data Centers Public Sector - Gov, Edu, Transportation, Infrastructure, Utilities	Deliver clear project visibility for faster, more confident design decisions, greater compliance and improved transparency.

Discipline	Roles	Primary use cases
Design & Engineering	Architects, Engineers, BIM/Virtual Design & Construction (VDC) Managers, Project Managers	Design markups, Drawing reviews, Collaboration, Model-to-document, Validation
Estimation & Preconstruction	Estimators, Preconstruction Managers, Procurement, Suppliers	Quantity takeoffs, Bid preparation, Document review, Scope validation
Field & Ops	Superintendents, Field Engineers, Trades & Field Workers, Facilities Management	Requests for Information (RFI), Submittals, Field markups, Issue tracking, Real-time updates
Administration	IT Directors, CIOs, Digital Leaders, Accounting, Org Admin	Version control, Audit trails, Approvals, Handover documentation, Lifecycle management

Competitive positioning

Unlike competing and complementary tools, Bluebeam closes communication gaps by bringing project collaboration and document management into a centralized location.

Categories	Companies	How to Position Bluebeam
PDF Editors	Acrobat, Foxit, Nitro	Direct Competitor - PDF editing tools are for everyday tasks but stop short where construction begins, Bluebeam is where documents become coordinated project decisions.
BIM & CAD	Revit, AutoCAD, Revizto	Complementary - Bluebeam fills the gaps BIM & CAD leaves in drawing review and collaboration, enabling faster markups, and seamless workflows across office and field.
Project Management Solutions	Procore, Trimble, Fieldwire	Complementary - Bluebeam is built for precise drawing workflows and technical collaboration, while PM tools focus on schedule management and financial control.
Estimating Tools	OnScreen, PlanSwift, Stack	Complementary - Estimating tools are where quantities and costs are calculated, Bluebeam is where drawings are measured and confirmed before finalizing estimates.