

EXTRA 5%



Discount on channel-initiated deals

Introducing CI Advantage Promotion, an incremental 5% discount on top of your existing partner benefits for a limited time on eligible channel-initiated (CI) opportunities.

Start date:
Aug 10, 2026

Why Participate



Increase profitability with added discounts on qualified opportunities.



Compete effectively with added pricing flexibility when needed.



Earn rewards for creating demand through new customer acquisition and expansion opportunities.

Eligibility Criteria

- ✓ New business and expansion opportunities
- ✓ All products are eligible
- ✓ Registered and approved via the Partner Portal between Aug 10, 2026 - Dec 31, 2026
- ✓ Closed-won and invoiced by Dec 31, 2026



Available in North America, the Public Sector, EMEA and LATAM



Applicable for deals registered and closed between **Aug 10, 2026 - Dec 31, 2026**

How to Participate

1 Identify New/Expand Opportunity

Focus on net-new, expansion, and competitive replacement opportunities.

2 Register Your Deal on the Portal

Work with your SolarWinds team to ensure opportunities are registered, approved, quoted, and closed before year-end.

3 Plan Your Pipeline and Win Deals

Review your CI pipeline and use the additional 5% to increase margin, improve competitiveness, or both.

[Review T&Cs and deal registration guidelines](#)

Not applicable to subscription conversions, subscription renewals, channel-fulfilled or unregistered CI opportunities and any CI opportunities registered before Aug 10, 2026.

Create More Pipeline. Win More Business. Earn More Margin.



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