

Q2 2025 Reseller Rewards

Overview

Earn More on Every Deal! Take advantage of these [lucrative incentives](#) from **April 1 – June 30, 2025**.
Earn more cash while driving net-new opportunities!

Q2 Rewards

Program	Details & Eligibility
Closed/Won Cash Rewards	<ul style="list-style-type: none"> ● Earn \$100 for every \$2,500 in ARR from net-new closed/won deals. ● No cap on earnings! The more you sell, the more you earn. ● Eligibility: <ul style="list-style-type: none"> ○ Reseller opportunities only (MSP deals do not qualify). ○ Eligible Kaseya products. ○ Approved deal registration required (must be visible in the partner portal). ○ Net-new product, customer, cross-sell, or refresh opportunities only. ○ \$2,500 minimum opportunity size. ○ Passthrough, renewal, or upsell opportunities excluded.
New - Backup Accelerator Bonus	<ul style="list-style-type: none"> ● Earn an extra \$500 for every \$10,000 in Unified Backup ARR closed in Q2. ● Stackable – the more you sell, the bigger the payout!
New - Fast Start Bonus	<ul style="list-style-type: none"> ● Close any Unified Backup deals on or before May 15th and DOUBLE your Backup Accelerator Bonus! ● Example: Instead of \$500 per \$10K in ARR, you earn \$1,000 per \$10K if closed on or before May 15th.
2025 Reseller Jackpot	<ul style="list-style-type: none"> ● Earn raffle entries for a chance to win \$1,000 each month. ● Eligibility: <ul style="list-style-type: none"> ○ Net-new closed/won opportunities qualify. ○ Approved deal registration required. ○ Every \$5,000 ARR earns one entry (e.g., \$10,000 ARR = 2 entries). ○ Raffle winner selected monthly. ○ Individuals can win multiple times.

Example

\$30,000 ARR Unified Backup Deal

- **\$1,200** (Cash Rewards: **\$100** per **\$2,500 ARR**)
- **\$1,500** (Backup Accelerator: **\$500** per **\$10K ARR**)
- **+\$1,500** (Fast Start Bonus – if closed on or before **May 15th**)
 - **Raffle Entries: 6 chances to win \$1,000**

Total Rewards Earnings: \$4,200 + Raffle Entries!

Important Reminders

ALL opportunities [must be registered](#) and visible in the [partner portal](#) to qualify.

Ensure **deal registration approval** before closing the sale.

[Rewards](#) payouts are processed the month **following** the quarter they were earned.

Terms and Conditions

Terms and Conditions for Kaseya Reseller Rewards: These rewards are only available for approved Kaseya reseller partners. These rewards are available for a limited time only. Kaseya reserves the right to modify or end the rewards at any time without prior notice. Kaseya MSPs are not eligible for reseller rewards. This offer cannot be transferred, exchanged, or combined with other promotions or discounts.

Questions?

Contact your dedicated [Partner Manager](#) or email us at partnerhelp@unitrends.com.