

InstallShield 2023

Build Seamlessly in the Cloud with InstallShield Licensing Capabilities

You've built a great software product that users love. Why risk an installation error and a poor customer experience? Play it safe with Revenaera's InstallShield®. It's the industry standard for developers creating installers for Windows desktops, servers, virtual and cloud platforms.

Preparing for MSIX? InstallShield is ready.

More than 100,000 application producers choose InstallShield to develop EXE and MSI installers, create app packages and virtualize their apps. On agile or traditional development teams. Creating standalone offerings or complex suites. Deployed to the Windows Store or Nano Server.

With InstallShield 2023, you'll adapt to industry changes quickly, get to market faster and deliver an engaging customer experience. And you'll be ready for Microsoft's latest deployment type-MSIX. The result? Productivity: up. Extra scripting/ coding/ rework: way down. All of that combined with enhanced licensing capabilities allowing you to build seamlessly in cloud environments is just one more we're raising the bar for installation.

KEY BENEFITS:

- We set the bar for reliable installations on 500+ million PCs and servers.
- More developers choose us to build MSI and EXE installers, and create MSIX packages. For desktop, server, cloud and virtual environments.
- We speak installer with localized setups in 35 languages.
- Licensing is flexible based on team size, number of machines and locations.

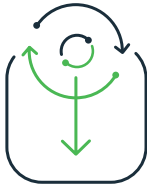
"InstallShield...has indeed saved much of our team's time and helped to greatly increase our efficiency."

MR. CHANG

—SENIOR MANAGER OF ETS DEPARTMENT



InstallShield 2023 Feature Highlights



NEW

App Updates using InstallShield

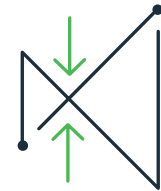
You can now configure and deliver updates for your apps using InstallShield



NEW

Install Windows Package Manager apps from Suite

You can now configure your suite to install apps from Windows Package Manager (WPM)



NEW

Support for InstallScript projects in Visual Studio 2022

You can now create, edit and build InstallScript projects from Visual Studio 2022

Key Product Features

Support for MSIX

In just a few clicks, easily take advantage of Microsoft's MSIX with effortless MSIX package creation and smooth migration of existing MSI projects. Create MSIX packages using a full range of capabilities, including embedded Fonts and configuring Windows Services. In addition, configure your apps to check for updates using App-Installer.

Simplified Builds Within Docker

Integrate InstallShield into your Dev-Ops process with the added support to build projects within Docker containers.

Modern and Simple Installation Experience

Build modern, simple one-click installers using our Suite Projects.

Windows Installer (MSI) Installations

Quickly and easily create Windows Installer (MSI) installations with advanced support for SQL databases, enhanced options in IIS view (Premier and Professional editions only), XML editing and much more with InstallShield's intuitive graphical development environment.

InstallScript Installations

Design installers or MSI custom actions with InstallScript—a powerful and easy-to-use installation scripting language to maximize the flexibility of your installation.

Seamlessly Build on Cloud Platforms Using Cloud License Server

Using Revenera's Cloud License Server (CLS), now you can configure InstallShield to your CLS and build without any friction in cloud environments. You no longer need to configure a license server and upgrade for every release.

Custom Bootstrappers to Bundle App Packages, MSI Installers, and More

Suite/Advanced UI installations bundle app packages, MSI installers, EXE setups, Web Deploy packages and more into a single installer for simple installation by your customers. Enhancements offer more control for suite installation authors. Installers can be bundled with their dependencies, server configuration tasks, PowerShell scripts, and all the required components of a complex installation.

Support for Windows 11

Build installers that run on the latest and greatest Microsoft Operating System-Windows 11.

Multilingual Support

InstallShield's development tools are available in both English and Japanese language editions. Localize installations using InstallShield's default run-time strings in 35 languages, and add your own strings for other languages. Add conditions to deliver different files, registry entries, and other resources for each supported language.

Install Web Applications to Microsoft® Azure™ and Microsoft IIS

With support for installing Microsoft Web Deploy packages, Suite/Advanced UI installations give your customers the flexibility to deploy web applications to their choice of infrastructure—local machines, remote servers in the data center or to Microsoft Azure in the cloud. With the Azure DevOps extension, you can now build InstallShield projects in an Azure DevOps pipeline.

NEXT STEPS

InstallShield from Revenera is the fastest way to build Windows installers and MSIX packages.

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