

Product Information
Partner



RARLAB[®]
WinRAR[®]

Dear Partner,

We have prepared this WinRAR product information for you, in order to bring to your attention some essential features of WinRAR, its technical advantages over competitor products and the benefits we provide to the customers. In particular, you can learn through this brochure how WinRAR could be useful for corporate and private customers, why it is the right choice and what additional benefits the customer will receive.

We hope this brochure will help you to better promote WinRAR, to introduce the software more effectively to your customers, or to just make yourself more familiar with the product. If you have any questions, comments or suggestions about this brochure or its content, please feel free to contact us at:

info@win-rar.com

Your WinRAR Team

The content of this product information consists of...

1. What is WinRAR?

- WinRAR is a powerful compression tool
- WinRAR is Shareware
- Two types of WinRAR licensing

2. What can WinRAR be used for?

- Compress and archive files
- Compress email attachments
- Password-protect files and attachments
- Lock files
- Split files
- Create self-extracting files
- Backup files
- Protect files from damage

3. Why is WinRAR the right choice?

- Safe and stable
- Best compression-to-speed ratio
- Easy to use and user friendly
- The right-mouse-click context menu
- Convenient Network installation
- Large file support
- WinRAR is mobile
- More than 45 language versions
- Available for all popular Operating Systems
- Multi-format support
- Professional and customizable interface
- Integrated virus scan and search options
- Unicode support

4. What benefits will a customer receive with WinRAR license?

- Free language versions
- Free portable use
- Free multiple home use
- Constant Development
- Professional support



What is WinRAR?

WinRAR is a powerful compression, archiving and archive managing software tool.

With WinRAR, the user can compress or archive their multiple electronic files into single and significantly smaller size folder. This way they will save the valuable space on the hard-drive of their computer or mobile devices and manage their files in more efficient way.

The user can also open, extract and manage archived files using WinRAR.

WinRAR is more than just a packer – Its many integrated additional functions help the user organize and manage their electronic files in more efficient way and protect them from damage or unauthorized view. Please [see below](#) the main functions of WinRAR

WinRAR is a Shareware product.

Anyone, private or corporate user, can download WinRAR from our website (www.win-rar.com/download.html), or that of our partners, and test and use the software for free during 40 days of evaluation period.

With this free evaluation opportunity, a potential customer has the chance to test the product and its full functions before deciding to purchase the license for it. After the 40 days of evaluation period, the user has to either purchase a license for the product or uninstall the software from her/his computer.

We would encourage you to offer the trial version of WinRAR to as many computer users, organizations and businesses as possible, and make them familiar with the multifunctionality and technical advantages of the product. This way, you will be able to attract more potential customers in the future. Please also feel free to forward the shorter WinRAR product brochure version, which we have sent you with our information package, to your customers.

Two types of WinRAR licensing

There are 2 basic types of licenses issued for RAR, these are:

A single computer usage license.

The user purchases one license to use RAR archiver on one computer.

Home users may use their single computer usage license on all computers which are in property of the license owner.

Business users require one license per computer RAR is installed on.

A multiple usage license.

The user purchases a number of usage licenses for use, by the purchaser or the purchaser's employees on the same number of computers.

In a network (server/client) environment you must purchase a license copy for each separate client (workstation) on which RAR is installed, used, or accessed. A separate license copy for each client (workstation) is needed regardless of whether the clients (workstations) will use RAR simultaneously or at different times. If for example you wish to have 9 different clients (workstations) in your network with access to RAR, you must purchase 9 license copies.

Please check our [licensing text](#) for the details.



What can I use WinRAR for?

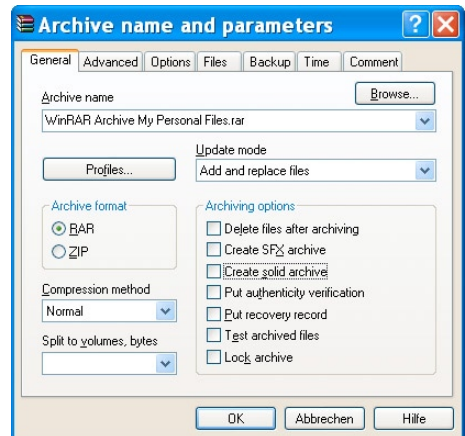
WinRAR is more than just a packer – Its many integrated additional functions help the user organize and exchange their electronic files in more efficient and safe way and protect them from damage.

WinRAR can be used...

To compress and archive files

Although the modern hard-drives offer bigger space capacity, there is always a need to store old data in a more efficient way or to transfer data to a mobile device, like CD/DVD or USB. WinRAR can manage such tasks easily and conveniently.

With WinRAR, the user can compress number of large files into single, much smaller size folder, in order to save the valuable space on their hard drives or portable devices. The files can be organized into folders, and the user can add to or extract any files from the archived folder.

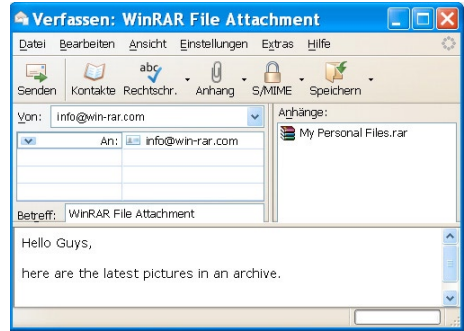
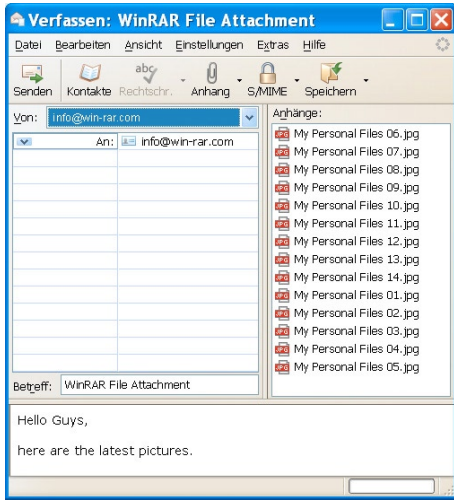


To compress email attachments

There is growing need to exchange files via email or just Internet, be it documents, movies or photos. But often there are just too many files to send or to upload, which also makes their size bigger.

WinRAR is an ideal solution for such a problem. With WinRAR the user can compress their multiple files into a single and significantly smaller size folder to make the sending and downloading process much easier and faster.

This way, the user can send many files as one and small size attachment, which will especially be convenient for the receiver of such data.



What can I use WinRAR for?

To password-protect files and email attachments.

With archiving or sharing data via internet, there is always concern about safety and data protection. For transmitting documents containing sensitive private or corporate information over the web, WinRAR offers just the right solution.

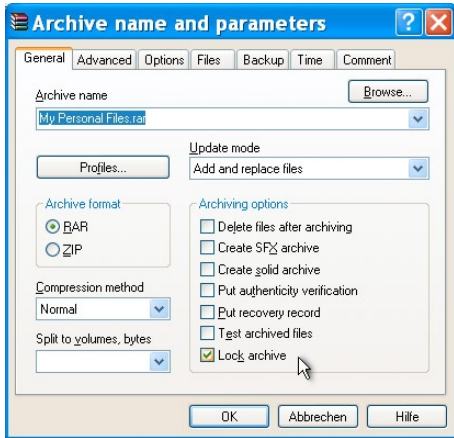
Using 128 bit password encryption technology, WinRAR offers the user one of the safest ways to protect their data. With WinRAR, the user can password-protect their files before archiving them on their computer or mobile devices, or before sharing them via email or Internet. By encrypting their files with password, the user will prevent unauthorized view or use of their information.



This function of WinRAR is especially useful for corporate customers or organizations who often exchange files internally.

To lock folder content.

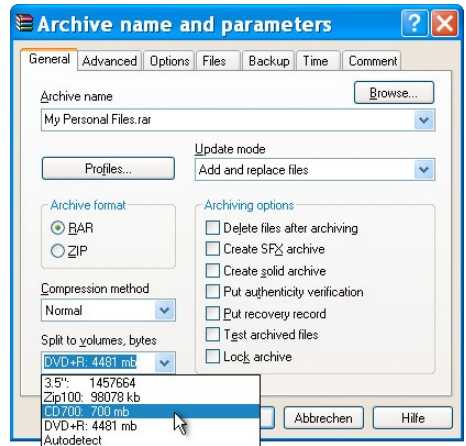
Besides password protecting their files, the user can also lock the content of their archived folders. If a RAR file is locked, the recipients will only be able to view its content. They cannot modify or delete any files from the locked folder, or add any new file into it.



This function is especially helpful for corporate users who store or share reports that need to be read but not modified.

To split files.

Very often, especially with multimedia files, a file is too big to store it on a CD/ DVD or USB, or to share them via Internet. And compressing them is not just enough.



WinRAR is able to split such files into several smaller pieces, which can be easily combined later again. The user will not have any problem sending, transferring or saving their large size files.



What can I use WinRAR for?

To create self-extracting (SFX) compressed files

It is often a question whether the recipient of a compressed email attachment or downloaded files has the suitable software to open them. This will not be a concern if the sender creates self-extracting file using WinRAR. The file will still be significantly smaller in size, and it can be extracted with just a double click, without having to install any software.



This function of WinRAR is especially useful for Business or Home users, who would like to upload files or programs online for download, or for users who send compressed files to the out of their companies.

To backup files

In information technology, backup refers to making copies of data so that these additional copies may be used to restore the original after a data loss event. These additional copies are typically called “backups.”



Backups are useful primarily for two purposes. The first is to restore a state following a disaster (called disaster recovery). The second is to restore small numbers of files after they have been accidentally deleted or corrupted.

WinRAR has advanced backup feature that the user can use to backup their files and protect them from accidental

loss. No need for additional backup software. WinRAR can do it perfectly.

The user can also set auto-backup, to backup their certain files or folders automatically on periodic basis.

To Protect files from unwanted damage

Sometime backup is not enough to safe the data if hardware has physical damage or the data is partially lost. The recovery record function of WinRAR enables the user to repair their archived files even in case of physical damage or any other partial data losses.

Thus, WinRAR not only compresses and archives files and email attachments, but also provides security, protection, and flexibility to the users' files and data.

This multifunctionality of WinRAR makes it an essential tool for both Business and Home users' daily computer use. This also means that WinRAR can be used by different types of users and business sectors.



Why is WinRAR the right choice?

In addition to its multifunctionality, WinRAR has many technical advantages that put it on top of compression software market. These technical advantages include...

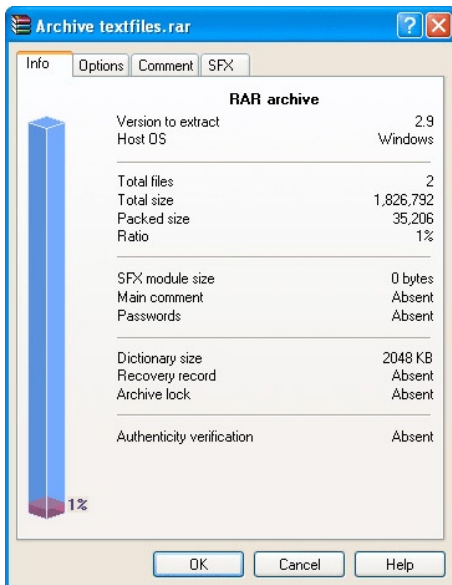
Safe and stable

With more than 15 years of continuous development and improvements, WinRAR has established itself as a safe, stable and state-of-the-art compression tool. WinRAR creates and extracts multivolume archives flawlessly, creating no corrupt files.

Best compression-to-speed ratio

WinRAR creates archive files with very high compression rate, at the same time keeping the compression process fast. Some compression softwares try to give better compression rate, but their compression time very slow. Other types of compression software compress faster, but then their compression ratio is not ideal.

WinRAR is an ideal choice for this matter. It compresses files with relatively high ratio, at the same time keeping process time fast.

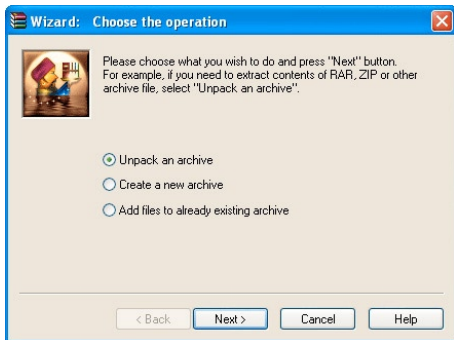


Easy to use and User friendly

With its multifunctionality, WinRAR is truly a professional product. Yet, because of the simplicity of its use, anyone who has little knowledge about computer can use the software.

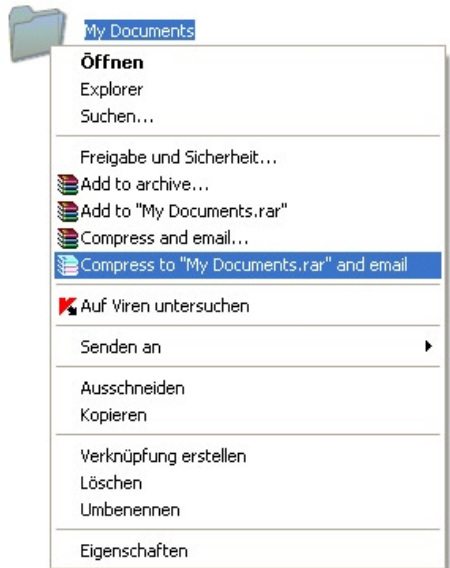
Right-click context menu and drag-and-drop options make compression and decompression processes very easy, and intuitive interface, extraction location memory, and Wizard options provide great assistance for anyone who is just getting familiar with WinRAR.

Besides, the registration and the use of WinRAR does not need any connect to the Internet, and it can always perform its tasks on the background.



The right-mouse-click context menu

The option of WinRAR will help the user to archive their data or compress and email their files with just a simple click. No need to run the software to compress, extract or email compressed files.



Why is WinRAR the right choice?

Convenient network installation

For network administrators there are extensive ways of easily installing WinRAR throughout the network silently. Also it is possible to disable the main menu and settings dialog. This feature will help to preserve WinRAR settings in multiuser environments.

Large file support

WinRAR can compress and archive files with the size up to **8,589,934,591 GB**. RAR archive format is especially very well suited for heavy tasks involving huge number of files and gigabytes of disk space.

WinRAR is mobile

In addition to PC version, WinRAR is also available as U3 version, as Portable / USB thumb drive version, and as Pocket RAR version for Pocket PC 2002 platform, which is compatible with Windows Mobile 5.

The users can only use WinRAR on their desktop or laptops, but also take it with them wherever they go. We allow Home users to use their single user license on their mobile devices as well.

Your customers can download the mobile versions of WinRAR from our website: www.win-rar.com/download.html

More than 45 language versions

WinRAR is available in more than 45 languages, and the license is not limited to any language version. A customer can switch from one language version to another, or use their multiple license on different language versions.

This is especially convenient for Business customers, who have branches in different countries. They can purchase one license for multiple users and provide it to their different branches with different language versions of WinRAR.

You can find the full list of languages WinRAR is available in on our website: www.win-rar.com/download.html

Available for all popular Operating Systems

WinRAR is available for all popular operating systems: Win95, 98, Me, NT 4.0, 2000, XP, Vista, Server 2003, Server 2008, and Windows 7. RAR (Command line only) is also available for DOS, OS/2, Linux, Mac OS X, FreeBSD.

In addition, WinRAR is available in both 32 and 64 bit versions. This means, users are able to use WinRAR in more advanced 64 bit Operating Systems and work faster.

The list of WinRAR versions for different Operating Systems can be found on our website: www.win-rar.com/download.html

Localized WinRAR versions

Language	Version	Size
Albanian (32 bit)	3.80	1274 KB
Arabic (32 bit)	3.80	1258 KB
Armenian (32 bit)	3.80	1370 KB
Azerbaijani (32 bit)	3.71	1278 KB
Belarusian (32 bit)	3.71	1266 KB
Bosnian (32 bit)	3.71	1232 KB
Bulgarian (32 bit)	3.80	1231 KB
Catalan (32 bit)	3.80	1260 KB
Chinese Simplified (32 bit)	3.80	1296 KB
Chinese Traditional (32 bit)	3.80	1419 KB
Croatian (32 bit)	3.80	1230 KB
Czech (32 bit)	3.80	1339 KB
Danish (32 bit)	3.80	1232 KB
Dutch (32 bit)	3.80	1287 KB
English (32 bit)	3.80	1205 KB
Farsi (32 bit)	3.80	1232 KB
Finnish (32 bit)	3.71	1200 KB
French (32 bit)	3.80	1269 KB
Galician (32 bit)	3.62	1110 KB
German (32 bit)	3.80	1437 KB
Greek (32 bit)	3.80	1232 KB
Hebrew (32 bit)	3.80	1229 KB
Hungarian (32 bit)	3.80	1236 KB
Italian (32 bit)	3.80	1266 KB
Japanese (32 bit)	3.80	1347 KB
Korean (32 bit)	3.80	1325 KB
Lithuanian (32 bit)	3.71	1214 KB

Latest English WinRAR and RAR releases

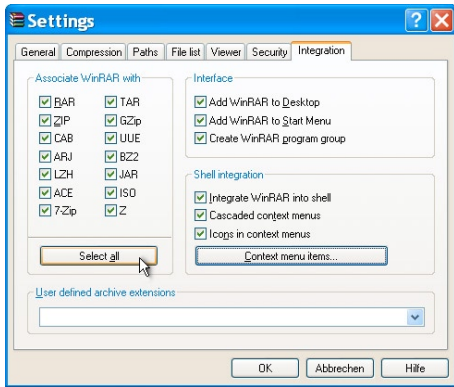
Software name	User interface	Size
WinRAR x86 (32bit) 3.80	Graphic and command line	1205 KB
WinRAR Unplugged 3.8.0.1	Graphic and command line	2098 KB
WinRAR for U3 3.8.0.1	Graphic interface	5503 KB
RAR 3.80 for Linux	Command line only	773 KB
RAR 3.80 for Linux x64	Command line only	802 KB
RAR 3.80 for MacOS X	Command line only	614 KB
RAR 3.80 for DOS and OS/2	Command line only	652 KB
RAR 3.80 for FreeBSD	Command line only	759 KB



Why is WinRAR the right choice?

Multi-format support

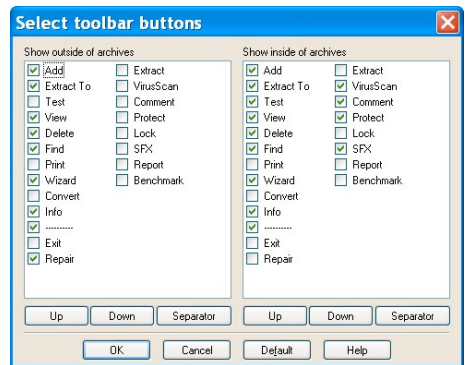
WinRAR can compress files in two most popular compression formats: RAR and ZIP. The user can choose manually on which type of format they want to compress their files.



WinRAR can also decompress large number of archive formats, including RAR, ZIP, 7-ZIP, CAB, ARJ, LZH, ACE, TAR, GZip, UUE, ISO, and BZIP2.

Professional and customizable interface

WinRAR has a professional, yet simple, interface. The user has the option to modify their WinRAR interface manually and even use different skin. They can also modify WinRAR's right-mouse-click content menu and add different tasks there.

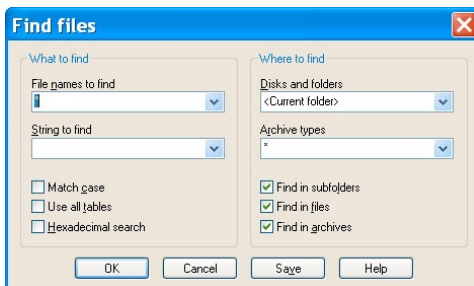


Integrated virus scan and content search options

WinRAR's embedded virus scan option enables the user to scan their files for virus before extracting them from the archived folder. This will provide extra security for the users and protect their computer from virus attack.



Moreover, WinRAR offers integrated search option. The user can search the content of their archived file without having to extract the files.



Unicode support

This means the user can open and create compressed files in non-Latin alphabet, like Cyrillic, Chinese or Arabic.



What benefits will a customer receive with WinRAR license?

We highly value our users and their preferences. Therefore, we try to provide them not only the best tool, but also maximum options and flexibilities:

Free Language Versions

We allow registered users to use their WinRAR license on any available language versions of WinRAR. No limitations to a specific language version!

Free portable use

Registered users can also use their WinRAR license on U3 and Portable / USB thumb drive versions of WinRAR. Pocket RAR version of WinRAR we offer for free.



Free multiple home use

Home users may use their single user WinRAR license on more than one computer and/or mobile devices in their property, as long as all the additional computers and/or mobile are used solely for private purposes. Business users need one license per computer or mobile device.



Constant Development

We constantly maintain and develop the product, providing you with the most state-of-the-art compression tool.

Professional Support

Our highly professional Support Team will always support you with your WinRAR related questions. They will also resend you your license key in case of lost.



win_rar
a canboy company



win.rar GmbH

Schumannstrasse 17
10117 Berlin
Germany

Legal Representatives:
Öncül Kaya, Burak Canboy

Web: www.win-rar.com
Email: info@win-rar.com
Tel: +49.(0)30.28 88. 67 58
Fax: +49.(0)30.28 88. 45 14

Founded on February 20, 2002, win.rar GmbH — the official publisher of RARLAB products — handles all support, marketing and sales related to WinRAR & rarlab.com since April 1, 2002.

